

# WHY Freelance

THROUGH AN AGENCY?

Working as a freelancer has many perks:

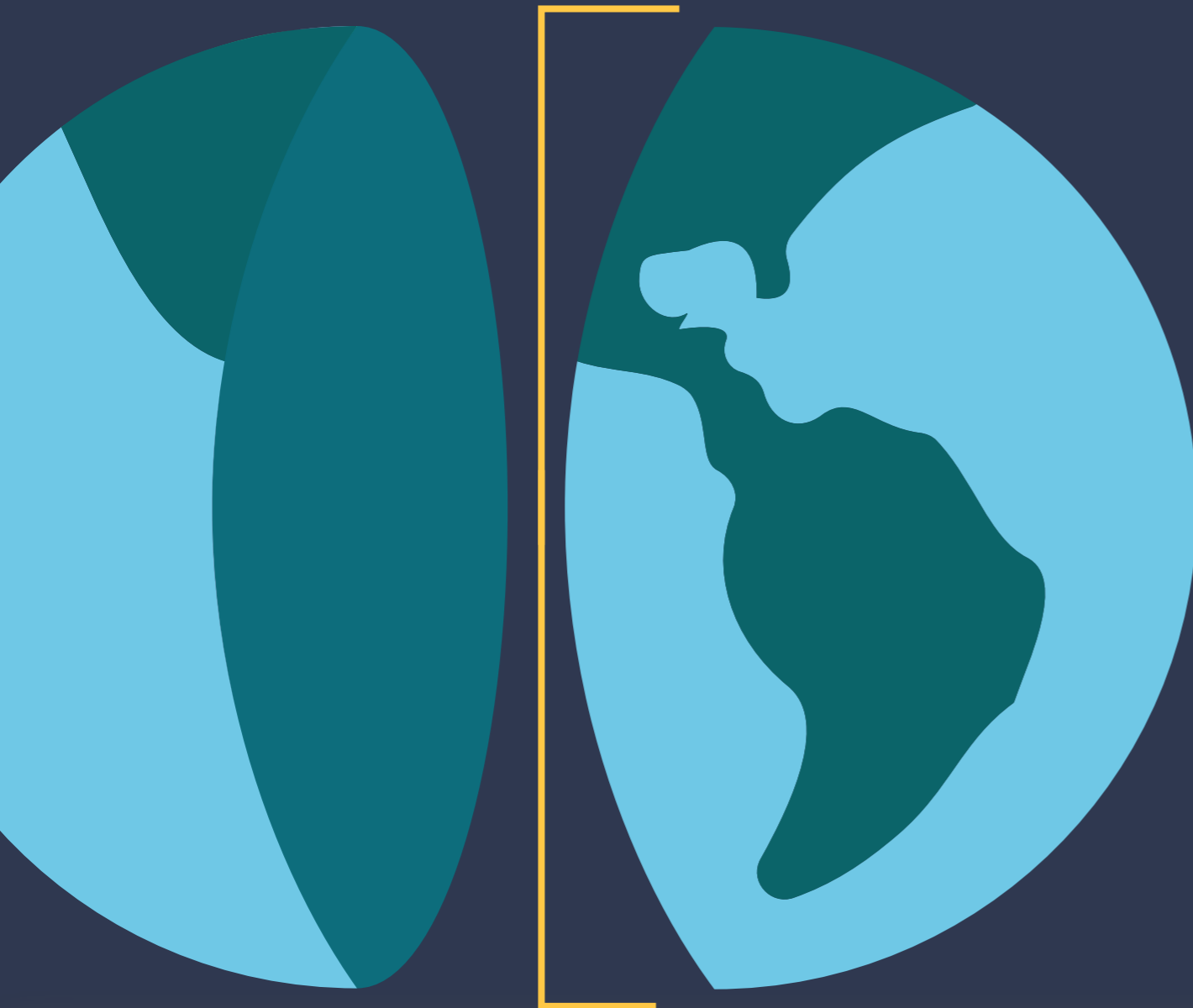
- setting your own schedule
- being your own boss
- choosing your own clients



The allure is so great that by 2020

**50%\***

of the labor force will be  
working on their own



\*Estimated by Forbes Magazine

But you don't have to do it alone —  
A digital and creative staffing  
agency can give you some  
of the support you need

**SUPPORT**



**WHY DO**  
FREELANCERS  
**WORK WITH**  
**A STAFFING**  
Agencies





# **RATES, TAXES, AND PAYCHECKS**

## RATES, TAXES, AND PAYCHECKS

A reputable staffing agency will:

- take out state and federal taxes
- provide W2 tax documents at the end of the year
- pay on a weekly basis — and on time



## RATES, TAXES, AND PAYCHECKS

No more having to send awkward emails requesting a client honor your invoices.

All the busy work is left to the agency — you get your weekly check guaranteed!



NO MORE  
BUSY WORK





## **BENEFITS**

## BENEFITS

Top agencies should provide you with the same benefits their own employees receive (discounted health insurance, a 401K, and more)





**REAL WORK IN FULLTIME JOBS**

## REAL WORK IN FULLTIME JOBS

It's a myth that agencies only have temporary or part-time positions

There are a lot of different companies with lots of different needs filled by agencies:

- including temp to perm
- long term freelance
- and full time hires





**CREDIBILITY**

## CREDIBILITY

Anyone with an unconventional resume or a time gap may have some large hurdles to overcome



## CREDIBILITY

However, it's easier with the support of a recruiter who deals with the same hiring managers and really knows them





## **TRAINING AND SUPPORT**



## TRAINING AND SUPPORT

Need someone to look at your new resume?  
Top tier agencies offer extensive guidances  
and access to cutting edge technology

They know what it takes  
to remain in demand



## SUMMARY

Agencies can help you to connect with the employers you want to work for and take care of all the formalities



**HOW TO GET STARTED**

Creative and Digital Talent  
should contact us at  
**800.216.0600**

Check out [ArtisanTalent.com](https://www.ArtisanTalent.com),  
search available jobs, or connect  
with us on social media

THIS PRESENTATION IS BROUGHT TO YOU BY



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talent nationwide



[ArtisanTalent.com](https://www.ArtisanTalent.com) ▶